

About Winning

8 February 2016

I would have liked this *Ramblings* to be about a revolutionary new discovery I had made in the art of picking winners, and making money from punting. But, it's not. I hate to break it to you, but there is no new discovery in making the golden dollars from betting on those who are *fleet of foot*.

People who have made money from the Sport of Kings in the past, and those who are making money from the Sport of Kings right now, have been doing it much same way since the days of the legendry George Elsworth Smith (1862–1905) aka *Pittsburgh Phil*. When Pittsburg Phil died in 1905 at the age of forty-two, he left behind a fortune totalling some \$US 3,250,000. In today's dollar value, that's \$US 82,000,000, that's right, millions.

Get this - Pittsburgh Phil amassed around \$US 100,000.00 from betting on horse races (the equivalent today being \$US 2,500,000.00), *before* he even *watched* a horse race. He didn't need to go to the races to win or waste countless hours doing the *form* to win. All he needed to do was to understand what works, and what doesn't work in making the folding stuff. This knowledge kept him on the right side of the ledger.

Similarly, I hardly go to horse races. I hardly watch them on TV, or listen to them on the radio. I have better things to do with my time. I do my analysis, I place my investments, and I check the results later. Ahh yes, the word *investments*. That's exactly how I treat my betting, they're financial investments. I take profits from horseracing and reinvest most of those profits back into the share market. I'm into the share market in a huge way. By the way I don't sit around all day watching the share market prices or the property market prices. Why? Once again, I do my analysis; make my investments, and let things manage themselves. I'm confident in my research.

This is the bit I really love about what I do! As with the share market, I don't have to get every decision I make correct, to make the dollars. You have to love that!

Surprisingly, I can sit down with a University Professor who has degrees in microeconomics and shoot the breeze with him about *top* down approaches, or *bottom* up approaches when it comes to assessing companies listed on the Stock Exchange, and he's with me. But, the moment I start to explain how I make money on the horses by utilising tried and proven business investment techniques, such as *reinvesting* profits for a double bang approach to profits, I lose him - he doesn't get it. Yet, I can explain what I do to a high school dropout, and within 10 minutes of me finishing, he's out there practicing what I showed him. He gets it. The human being confuses me at times.

What I do isn't rocket science. One doesn't have to have the brains of Einstein or be a Rhodes Scholar to do what I do. All you have to do is be a little bit smarter than the *gambler*, and let's be honest, that isn't hard. In short, I've combined my knowledge of *investing* with my

knowledge of *analysis*. Analysis was ingrained in me during my Military Intelligence days, so much so, it's now a part of my DNA.

I see people on twitter or in other adverts squawking about their analysis, or banging on about how they're the best form analyst in the country, or they're some type of guru on all things horse racing. In reality, they haven't got a clue. Be very sceptical of these people, run away from them as fast as you would run from a rabid dog. Most of these clowns want to charge you money for the pleasure of seeing you lose on their tips. Seriously, I would rather be chased through the African jungle by 100 homosexual gorillas, and take the risk of tripping over a log, and ending up face down on the ground, with my butt pointing upwards, then listen to any of the aforementioned.

All the tipsters I know of have jobs – meaning they can't be any good. I don't have any other job apart from investing. That's it for me. I work for me, and that's nice, I mean really nice. Besides, you can't just do *analysis*, it's a trade craft, and therefore it must be taught, learnt, and understood, both in the academic sense, as well as the operational sense.

But I digress. From my understanding of investing and analysis, I designed a methodology I called RaceStrat, which works for me. It is not *only* a *selection* methodology, but it is also a *financial* methodology. Will it work for you? I have no idea. The business of making money is a serious business. If you're not serious, if you're not disciplined, then you lose. It doesn't come any simpler.

I have appeared on radio, winning money for local charities, using the principles of RaceStrat. I have also written a book titled, 'Travesty', which has *nothing* to do with gambling! It's just a funny story - so sayth the reviews. More *about me* is contained on my website - www.racestrat.com.au or www.haydenbradford.com.au. I don't hide behind a telephone number or PO Box number. I'm honest. My website is as transparent, as I can make it.

Importantly, I do *not* sell my selections. I do run an *email distribution list*. On the days I'm having an investment on those who *gallop like the wind*, I email my selections. The email distribution list details *all* bets I'm having for the day. To join this list, simply buy my book (available at all online bookstores), email the receipt to info@racestrat.com.au, and I'll add your email address to my email distribution list. (I'm a new author, I need the publicity.) It's available as an e-book or paperback. The reviews are great. Travesty has recently been selected to be made into a movie.